

COOKIES POLICY

Cookies are small text files that are placed on your computer or mobile device by the websites you visit. They are widely used in order to make websites work, or work more efficiently.

This is possible because the sites are able to read and write this kind of files, enabling them to recognize and remember important information that will provide you with a better navigation (eg, remembering your favorite settings).

Cookies assist the Owner in providing the service according to the purposes described. Some of the purposes of Cookies installation may also require the consent of the User.

Technical Cookies and Cookies serving aggregated statistical purposes

Technical Cookies allow the carrying out of activities strictly related to the operation of this website. Technical Cookies used by Owner can be divided into the following subcategories:

- Browsing or session cookies, by which you can save your browsing preferences and optimize the browsing experience of the User;
- Analytics cookies, through which you can acquire statistical information on the Users navigation. Such information is treated in an aggregated and anonymous way;
- Function cookies, including third parties, is used to activate specific functions of this website and is needed to provide the service or to improve it. This Cookies do not require the prior consent of the User to be installed and used.

Google Analytics with anonymized IP (Google Inc.)

Google Analytics is a web analysis service provided by Google Inc. ("Google").

The information generated by the cookie is transmitted from the browser to Google and stored on servers in the United States and other countries. Google will use this information for us, for the purpose of evaluating your use of this website, compiling reports on website activity and providing other services related to website activity and internet usage. The IP address obtained by Google Analytics will not be associated with other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser. However, please note that if you do this you may not be able to use the full functionality of this website.

You can download and install the browser add-on to exclude Google Analytics, available at this link: <http://tools.google.com/dlpage/gaoptout>

Google will use Personal data collected for the purpose of evaluating the use of this website, compiling reports and share them with other services developed by Google.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

This integration of Google Analytics anonymizes your IP address. It works by shortening the Users' IP addresses within Member States of the European Union or in other Contracting States to the Agreement on the European Economic Area. Only in exceptional

cases will the complete IP address be sent to a Google server and shortened within the USA.

Personal data collected: Cookies and data usage
Place of treatment : USA – Privacy Policy

Other types of Cookies or third-party tools that might use them.

On our website we use some external services that may collect statistics in aggregate form and may not require consent of User and be managed directly by the Owner according to the description.

Interaction with external social networks and platforms

Facebook

The following Facebook features may be integrated into our websites and may read or place Facebook cookies:

Facebook Like button (enables user to Like the item on Facebook)

Facebook Connect (enables the user to log into their Facebook account and interact with our websites through that account)

Facebook Share (enables the user to share the item on Facebook)

Facebook Social Graph (enables our websites to pull elements of Facebook into our websites, such as user profile images, public Facebook posts)

Personal data collected: Cookies and data usage
Place of treatment: USA – Privacy Policy

YouTube and Google

The YouTube or Google features may be integrated into our websites and may read or place YouTube or Google Cookies.

Personal data collected: Cookies and data usage
Place of treatment: USA – Privacy Policy

Pinterest

The Pinterest features may be integrated into our websites and may read or place Pinterest Cookies.

Personal data collected: Cookies and data usage
Place of treatment: USA – Privacy Policy

Twitter

The Twitter features may be integrated into our websites and may read or place Twitter Cookies:

Twitter log-in (enables the user to log into their Twitter account and interact with our websites through that account)

Personal data collected: Cookies and data usage
Place of treatment: USA – Privacy Policy

What can I do to manage cookies stored on my browser?

In addition to the options provided above, the User may refuse, accept or remove Cookies from the Site at any time, by activating or accessing the setting on browser.

Through the browser preferences, it is also possible to delete Cookies installed in the past, including the Cookies that might possibly have saved the consent for the installation of Cookies by this website.

Information about the procedure to follow in order to enable, disable or remove cookies can be found on your Internet browser provider's website via your help screen.

If you wish, you can consult this link <http://www.allaboutcookies.org/manage-cookies/index.html> for information on the most common browsers.

Please be aware that if cookies are disabled or removed, not all features of the Site may operate as intended.

Notwithstanding the above, the Owner informs that Users may take advantage of service by: www.youronlinechoices.com. This service allows Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of this resource in addition to the information provided in this document.

Data Owner:
Carapelli Firenze Spa

Since the installation of Cookies and other tracking systems operated by third parties through the services used within this application may not be technically controlled by the Owner, any specific reference to Cookies and tracking systems installed by third parties is to be considered indicative. In order to obtain complete information, consult the privacy policy for the respective third party services listed in this document.

Given the objective complexity linked to the identification of technologies based on Cookies and their very close integration with the operation of the web, Users are invited to contact the Owner should they wish to receive any further information on the use of Cookies themselves and any possible use of them - for example, by a third-party - carried out through this site.

This document refers to all spaces online (sites, platforms, tools, internet, etc) owned by the Owner. To obtain additional information about tools related to a specific space, the user is asked to contact the owner to the references provided in this website.